



# Virginia Green Events



## Profile:

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## Virginia Beach Wine Week 2008

September 14<sup>th</sup> – 21<sup>st</sup>

Virginia Beach, Virginia

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Events** have been thoughtfully planned and designed to minimize the event's impacts on the environment. This event has met the established "core activities" for *Green Events* and has committed to communicate its activities to its participants. Below is a list of this event's "green" activities that participants can expect.

### Virginia Beach Wine Week

Virginia Beach Wine Week is actually a week-long festival of citywide restaurants promoting Virginia Wines which is a very sustainable part of this event. Many of the participating restaurants are certified Virginia Green restaurants as are the recommended and supporting hotels. Virginia Beach is proud to be celebrating the heritage and excellence of Virginia's wine industry. Virginia Beach Wine Week has taken many positive steps and is committed to implement even more waste-saving ideas in the future!

**Virginia Green Activities.** When participating in Virginia Beach Wine Week, you can expect the following practices:

#### **CORE ACTIVITIES for Green Events**

- ☒ **Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage.
  - Aluminum Cans, Plastic Bottles, Glass Bottles, Paper, Cardboard
- ☒ **No Styrofoam.** Events should eliminate the use of Styrofoam cups and plates. If you must use disposables, use products that are bio-based, paper, or recyclable.
  - Wine is served in glassware or served in paper-based products
- ☒ **Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies -- and quantities should be minimized whenever possible!
  - Use electronic registration, correspondence and forms
  - Print brochures and other printed items on recycled content paper with 2-sided copying
  - Soy-based inks and recycled-content paper are used for brochures and other event printing.
- ☒ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event.
  - Wine bags will be paper or reusable bags not plastic



- Encouraging exhibitors and vendors to minimize wastes and provide for recycling of boxes and other set up wastes.
- Encourage the use of mass-transit and/or carpooling to your event.

☒ **Green Signage.** Event planners must commit to **tell their participants about *how green*** the event is. Event signage should include the Virginia Green logo and list all “green activities” practiced in the planning and operation of the event.

- Posted web-link to the Virginia Green Events webpage
- Created a green event section on your event’s webpage highlighting green activities
- Posted signs at registration which lists all of your green activities
- Used the Virginia Green logo on signs and at recycling centers

☒ **Your Green Statement.** Why Are You “Greening” Your Event? (This was used above in the event description)

For more information on **Virginia Beach Wine Week**, see  
[www.VirginiaBeachWineWeek.com](http://www.VirginiaBeachWineWeek.com)  
 or contact Laura Wood Habr at [Laura@Crocs19thStreetBistro.com](mailto:Laura@Crocs19thStreetBistro.com)



For more information on **Virginia Green** program, see [www.deq.virginia.gov/p2/viriniagreen](http://www.deq.virginia.gov/p2/viriniagreen). Click on “Events” for a more of green events.



**Virginia Green** is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

